### Men's

take an extra 15% off

regular & sale priced men's casual pants and walk shorts

take an extra 20% off

regular & sale priced men's designer sportswear total savings up to 50%

take an extra

sale priced men's and young men's sportswear total savings up to 50%

take an extra 20% off ENTIRE STOCK

regular & sale priced men's tailored clothing, dress shirts & neckwear

from Hart Schaffner Marx. Calvin Klein, Joseph Abboud. Lauren, Nautica & more

### Kids

take an extra 20% off entire stock

regular & sale priced kids apparel, including designer brands total savings up to 50%

dresswear, sportswear, seperates and sets. All girls & boys sizes 2-20, and everything for baby.

### Home

take an extra 15% off regular & sale priced items for your home

including fashion bedding, sheets, pillows, mattress pads, bath, cookware, china, crystal, silver, housewares, luggage, frames & home decor Take an extra 10% off ENTIRE STOCK kitchen electrics and electronics from KitchenAid®, Cuisinart®, Keurig® & more

take an extra 15% off ENTIRE STOCK regular & sale priced home designer brands

Lauren Ralph Lauren, Biltmore" For Your Home, Nautica, Tommy Bahama & more

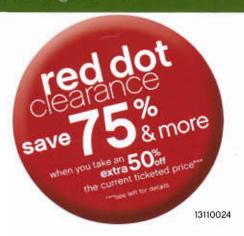
#### Excludes Everyday Value items throughout the store

\*Ticket valid on your first regular, sale or clearance purchase, including Cosmetics & Fragrances. Excludes Brighton, Spanx & Assets. Not valid on phone orders or on belk.com. Contact your store for a list of charities. All ticket proceeds benefit your favorite participating local charities. All unclaimed money from the sale of Charity Sale tickets will be donated to a charity of Belk's choice after 90 days.

RED DOT. ""Limited exclusions in Brighton, designer handbags, select junior denim in depl. 134 and Belk & Co. Fine Jewelers, Fashion Accessories, Handbags, Small Leather Goods and Hosiery total savings are 60-75%. COUPONS NOT VALID ON RED DOT

"100 Belk gift cards per store valued anywhere from \$5 to \$1,000 will be given away. One lucky person per Belk Division (for a total of 3 winners) will walk away with a gift card worth \$1,000. No purchase necessary. One per adult customer, while supplies last. Not valid by phone or on Belk.com. See a sales





Free Belk gift cards up to \$1,000 value to first 100 customers in each store! "See back for details.



charity

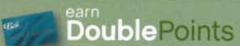
20-70 % storewide, including special savings on

**Rarely Discounted Brands** 

4 hours only! Saturday, May 1 6am - 10am

A morning of special savings to benefit local charities and schools

your first purchase' No cash back.



# charitysale Saturday, May 1 4 hours only, 6-10am

Women's

take an extra 20% off ENTIRE STOCK

regular & sale priced bridge & contemporary sportswear total savings up to 55%

take an extra
25% Off ENTIRE STOCK

regular & sale priced better sportswear total savings up to 55%

for misses, petites & today's woman from Ck Jeans, Lauren, Lucky, Karen Kane, Jones New York Signature, Madison, Rafaella, Kenneth Cole, Vintage American Collection, S. Leigh, Sophie Max, J. Sport & Hot Cotton Excludes Not Your Daughters Jeans

take an extra
25% off ENTIRE STOCK

regular & sale priced better and social occasion dresses total savings up to 45%

from Calvin Klein, Taylor, Madison, Tahari & more

25% Off ENTIRE STOCK sale priced moderate

dresses & pantsuits total savings up to 55% for misses, petites & today's woman from

for misses, petites & today's woman from ND® New Directions, Tiana B., Jessica Howard and more

take an extra

25% off ENTIRE STOCK

regular & sale priced better and moderate suits total savings up to 55%

for misses, petites & today's woman from Kasper, Nine West, LeSuit & more 60% off ENTIRE STOCK

Kim Rogers® knits

for misses, petites and today's woman

25% Off ENTIRE STOCK

be inspired™ activewear, plus Kim Rogers® and BandonlinoBlu alternative length bottoms & denim

Kim Rogers and BandolinoBlu also in petites & today's woman

take an extra 25% off

regular & sale priced career sportswear total savings up to 55%

for misses, petites & today's woman from ND® New Directions, Ruby Rd., Choices, Koret, Alfred Dunner & Kim Rogers®

### Intimates

take an extra

25% off entire stock

regular & sale priced designer & moderate bras and better and moderate sleepwear total savings up to 55%

from Wacoal®, Calvin Klein, Nautica, Lauren, Bali®, HUE® & more

## **Shoes**

take an extra

25% off ENTIRE STOCK\*

regular & sale priced women's & men's designer dress and casual shoes

\*Excludes Brighton & Ugg

Here's just a sampling of the incredible savings you'll find...

25% Off ENTIRE STOCK regular & sale priced women's, men's & kids'

# Belk & Co. Fine Jewelers

dress and casual shoes

45% Off ENTIRE STOCK precious/semi-precious

rings in gold, and ENTIRE STOCK pearls

30% off ENTIRE STOCK\*
Citizen, Seiko and Bulova

watches Excludes Exceptional Value watches

55% Off ENTIRE STOCK classic and premier

classic and premier diamond stud earrings

### **Accessories**

take an extra

25% off entire stock

regular & sale priced designer handbags

from Michael Kors, Dooney & Bourke, Brahmin, Kate Spade, JPK, Hobo, Steven, Cole Haan, Jessica Simpson, Lucky, Kenneth Cole, Unlisted, Steve Madden, Kathy Van Zeeland, Guess®, Jessica McClintock & more

take an extra

25% off ENTIRE STOCK

regular & sale priced jewelry

from Erica Lyons™, ND® New Directions, Monet, Kim Rogers® & Napier take an extra
25% off ENTIRE STOCK

regular & sale priced wallets, sunglasses, hosiery, slippers & ladies accessories

from Nine West, The SAK, Etienne Aigner, DKNY, Jessica Simpson, Michael Kors, Ray-Ban®, Lucky, Hanes®, Spanx®, Assets®, Dearfoams, Isotoner®, Cejon, ND® New Directions, HUE®, Totes & more

98.99 designer redlined clearance handbags

including Michael Kors, Dooney & Bourke, Brahmin, Kate Spade & more Excludes Coach

take an extra
25% off ENTIRE STOCK

regular & sale priced men's & ladies' fashion watches

from Fossil®, Anne Klein, Guess®, Casio, Nautica, Michael Kors, Lucky & more

70% Off ENTIRE STOCK regular priced sterling silver jewelry

from Danecraft, Belk Silverworks™, and Belk Silverworks™ Originality Beads

take an extra
25% off ENTIRE STOCK

regular & sale priced designer jewelry

from AK Anne Klein, Etienne Aigner, Barse, Givenchy, Juicy Couture, Kenneth Cole, Nadri, Lucky, Carolee, Lauren, Fossil®, Betsey Johnson, Kate Spade, and Jessica Simpson

Excludes Everyday Value items throughout the store