

## Men's

take an extra  
**15% off**

regular & sale priced  
men's casual pants  
and walk shorts

take an extra  
**20% off**

regular & sale priced  
men's designer  
sportswear  
total savings up to 50%

take an extra  
**20% off**

sale priced men's and  
young men's sportswear  
total savings up to 50%

take an extra  
**20% off** ENTIRE STOCK

regular & sale priced  
men's tailored clothing,  
dress shirts & neckwear

from Hart Schaffner Marx,  
Calvin Klein, Joseph Abboud,  
Lauren, Nautica & more

Excludes Everyday Value items throughout the store

\*Ticket valid on your first regular, sale or clearance purchase, including Cosmetics & Fragrances. Excludes Brighton, Spanx & Assets. Not valid on phone orders or on belk.com. Contact your store for a list of charities. All ticket proceeds benefit your favorite participating local charities. All unclaimed money from the sale of Charity Sale tickets will be donated to a charity of Belk's choice after 90 days.

RED DOT. \*\*\*Limited exclusions in Brighton, designer handbags, select junior denim in dept 134 and Belk & Co. Fine Jewelers, Fashion Accessories, Handbags, Small Leather Goods and Hosiery total savings are 60-75%. COUPONS NOT VALID ON RED DOT

\*\*100 Belk gift cards per store valued anywhere from \$5 to \$1,000 will be given away. One lucky person per Belk Division (for a total of 3 winners) will walk away with a gift card worth \$1,000. No purchase necessary. One per adult customer, while supplies last. Not valid by phone or on Belk.com. See a sales associate for details.

**Belk**  
BELK.COM

## Kids

take an extra  
**20% off** ENTIRE STOCK

regular & sale priced  
kids apparel, including  
designer brands  
total savings up to 50%  
dresswear, sportswear, separates  
and sets. All girls & boys sizes 2-20,  
and everything for baby.

## Home

take an extra **15% off**  
regular & sale priced  
items for your home

including fashion bedding, sheets,  
pillows, mattress pads, bath, cookware,  
china, crystal, silver, housewares,  
luggage, frames & home decor

Take an extra **10% off** ENTIRE STOCK  
kitchen electronics and electronics  
from KitchenAid®, Cuisinart®,  
Keurig® & more

take an extra  
**15% off** ENTIRE STOCK

regular & sale priced  
home designer brands

Lauren Ralph Lauren, Biltmore™ For Your  
Home, Nautica, Tommy Bahama & more



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Free Belk gift cards  
up to \$1,000 value  
to first 100 customers  
in each store!  
\*\*See back for details.

**Belk**  
BELK.COM

# charity sale

**20-70% off** storewide, including special savings on  
**Rarely Discounted Brands**

Not valid by phone or on Belk.com

**4 hours only!**  
**Saturday, May 1**  
**6am - 10am**

A morning of special savings to benefit  
local charities and schools

**\$5 off** your first purchase\*  
Saturday, May 1, 6-10 am when you present your  
Charity Sale ticket to your sales associate.  
No cash back.



earn  
**DoublePoints**  
with your Belk Rewards Card



earn  
**TriplePoints**  
with your Belk Elite Card

With your Belk Rewards Card or Belk Elite Card throughout the entire store, Sat. May 1. Excludes all gift cards, non-merchandise and leased apartments.

# charitysale

Saturday, May 1  
4 hours only, 6-10am

## Women's

take an extra  
**20% off** ENTIRE STOCK  
regular & sale priced bridge  
& contemporary sportswear  
total savings up to 55%

take an extra  
**25% off** ENTIRE STOCK  
regular & sale priced  
better sportswear  
total savings up to 55%  
for misses, petites & today's woman from  
Ck Jeans, Lauren, Lucky, Karen Kane,  
Jones New York Signature, Madison, Rafaella,  
Kenneth Cole, Vintage American Collection,  
S. Leigh, Sophie Max, J. Sport & Hot Cotton  
Excludes Not Your Daughters Jeans

take an extra  
**25% off** ENTIRE STOCK  
regular & sale priced  
better and social  
occasion dresses  
total savings up to 45%  
from Calvin Klein, Taylor, Madison, Tahari & more

take an extra  
**25% off** ENTIRE STOCK  
sale priced moderate  
dresses & pantsuits  
total savings up to 55%  
for misses, petites & today's woman from  
ND® New Directions, Tiana B., Jessica Howard  
and more

take an extra  
**25% off** ENTIRE STOCK  
regular & sale priced  
better and moderate suits  
total savings up to 55%  
for misses, petites & today's woman from  
Kasper, Nine West, LeSuit & more

**60% off** ENTIRE STOCK  
Kim Rogers® knits  
for misses, petites and today's woman

take an extra  
**25% off** ENTIRE STOCK  
be inspired™ activewear,  
plus Kim Rogers® and  
BandonlinoBlu alternative  
length bottoms & denim  
Kim Rogers and BandonlinoBlu  
also in petites & today's woman

take an extra  
**25% off**  
regular & sale priced  
career sportswear  
total savings up to 55%  
for misses, petites & today's woman from  
ND® New Directions, Ruby Rd., Choices,  
Koret, Alfred Dunner & Kim Rogers®

## Intimates

take an extra  
**25% off** ENTIRE STOCK  
regular & sale priced  
designer & moderate bras  
and better and  
moderate sleepwear  
total savings up to 55%  
from Wacoal®, Calvin Klein, Nautica, Lauren,  
Bali®, HUE® & more

## Shoes

take an extra  
**25% off** ENTIRE STOCK\*  
regular & sale priced  
women's & men's designer  
dress and casual shoes

\*Excludes Brighton & Ugg.

Here's just a sampling of the incredible savings you'll find...

take an extra  
**25% off** ENTIRE STOCK  
regular & sale priced  
women's, men's & kids'  
dress and casual shoes

## Belk & Co. Fine Jewelers

**45% off** ENTIRE STOCK  
precious/semi-precious  
rings in gold, and  
ENTIRE STOCK pearls

**30% off** ENTIRE STOCK\*  
Citizen, Seiko and Bulova  
watches \*Excludes Exceptional Value watches

**55% off** ENTIRE STOCK  
classic and premier  
diamond stud earrings

## Accessories

take an extra  
**25% off** ENTIRE STOCK  
regular & sale priced  
designer handbags  
from Michael Kors, Dooney & Bourke, Brahmin,  
Kate Spade, JPK, Hobo, Steven, Cole Haan,  
Jessica Simpson, Lucky, Kenneth Cole, Unlisted,  
Steve Madden, Kathy Van Zeeland, Guess®,  
Jessica McClintock & more

take an extra  
**25% off** ENTIRE STOCK  
regular & sale priced jewelry  
from Erica Lyons™, ND® New Directions, Monet,  
Kim Rogers® & Napier

take an extra  
**25% off** ENTIRE STOCK  
regular & sale priced wallets,  
sunglasses, hosiery, slippers  
& ladies accessories

from Nine West, The SAK, Etienne Aigner,  
DKNY, Jessica Simpson, Michael Kors, Ray-Ban®,  
Lucky, Hanes®, Spanx®, Assets®, Dearfoams,  
Isotoner®, Cejon, ND® New Directions,  
HUE®, Totes & more

**98.99** designer redlined  
clearance handbags  
including Michael Kors, Dooney & Bourke,  
Brahmin, Kate Spade & more  
Excludes Coach

take an extra  
**25% off** ENTIRE STOCK  
regular & sale priced men's  
& ladies' fashion watches  
from Fossil®, Anne Klein, Guess®, Casio,  
Nautica, Michael Kors, Lucky & more

**70% off** ENTIRE STOCK  
regular priced  
sterling silver jewelry  
from Danecraft, Belk Silverworks™,  
and Belk Silverworks™ Originality Beads

take an extra  
**25% off** ENTIRE STOCK  
regular & sale priced  
designer jewelry  
from AK Anne Klein, Etienne Aigner, Barse,  
Givenchy, Juicy Couture, Kenneth Cole,  
Nadri, Lucky, Carolee, Lauren, Fossil®,  
Betsey Johnson, Kate Spade,  
and Jessica Simpson

Excludes Everyday Value  
items throughout the store